

Our hosts



and



CoNET



October 13, 2009 Meeting Notice

Topic:

June 12 Post Mortem - The results of the recent DTV conversion

A joint meeting of six Philadelphia based engineering oriented organizations. A great topic and a chance to get to know folks in other organizations

Invited Organizations:

Conet – Philadelphia Consultants Network (An IEEE Affinity Group)

IEEE – Institute of Electrical and Electronic Engineers

ECP – Engineers' Club of Philadelphia

PSPE – Pennsylvania Society of Professional Engineers

SBE – Society of Broadcast Engineers

SMPTE – Society of Motion Picture and Television Engineers

Members, guests and non-members welcome

Reservations are Required, admittance only to persons who RSVP to Shay Walker at WHY Y (swalker@why.org). Include your name, contact info, and affiliation. RSVP no later than noon Friday Oct 9.

Date / Time:

Date: Tuesday, October 13, 2009

6:00pm – Dinner

6:45pm – Meeting and Presentations

Location:

CBS-3 (KYW, WPSG)
1555 Hamilton Street
Philadelphia, PA 19130
Free Parking will be available to those who RSVP

Host:

Rich Paleski – CBS-3

Dinner:

Courtesy of Conet (Philadelphia Consultants Network)

Presentations:

Dr. Oded Bendov of the TV Transmission Antenna Group, and formally of Dielectric Communications, will discuss the underlying causes of the present state of reception and what steps should be taken now in order to improve OTA reception. June 12 has come and gone but the Great Transition is far from over. Many viewers are frustrated with intermittent or no reception in all major markets, in VHF and UHF, even with rooftop antennas. If all the right steps are taken, the transition will continue for a few more years. Along the way, broadcasting may have to face surprises such as interference from new consumer devices and the realization that distributed transmitters may not help in some urban and suburban areas.

Local area stations will report on their own experiences with the transition.

Derek R. Flickinger, a consultant, reflects on some of the lessons learned while working as a volunteer on the KYW Digital TV transition phone bank the day of the transition. He had the opportunity to interact with the public and gained some insights into what worked well, what could have used improvement, and the main issues that were addressed. He hopes this presentation can be used as a potential learning mechanism for similar transitions in the future.

Tours:

Tours of the KYW/WPSG facility will be available after the meeting

******* RSVP REQUIRED*******

To help us plan for parking, dinner, seating and tours, it is essential that you let us know if you're coming to the meeting. E-mail Shay Walker at swalker@whyy.org with the names **and affiliations** of those attending. Please RSVP by noon Oct 9, 2009
